

Message Text

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70

ACTION EUR-12

INFO OCT-01 ISO-00 CIAE-00 DODE-00 PM-04 H-02 INR-07 L-03

NSAE-00 NSC-05 PA-01 PRS-01 SP-02 SS-15 USIA-06 /059 W

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P 272046Z OCT 76

FM AMCONSUL MONTREAL

TO SECSTATE WASHDC PRIORITY 8169

INFO AMEMBASSY OTTAWA PRIORITY

AMCONSUL QUEBEC BY POUCH

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E. O. 11652: N/A

TAGS: PINT, CA

SUBJ: QUEBEC ELECTION: PM GETTING THE MESSAGE

1. CHARLES BRONFMAN, CHAIRMAN, HOUSE OF SEAGRAM, TOLD CG TODAY HE "IS WORKING MY (HIS) TAIL OFF" IN ELECTION CAMPAIGN FOR BOURASSA; "I PREFER A KNOWN PROBLEM TO AN UNKNOWN ONE."
2. HE DID NOT SPECIFY EXACTLY HOW HIS IS ASSISTING BOURASSA EXCEPT WITH ADVICE, HAVING MET WITH HIM FOR TWO HOURS YESTERDAY AND SPEAKING WITH HIM AN HOUR TODAY. HIS ADVICE IS: "GET UP IN PUBLIC AND SAY THAT YOU ARE GLAD YOU CALLED THE ELECTION BECAUSE, AS RESULT THEREOF, YOU HAVE LEARNED A NUMBER OF THINGS YOU DID NOT KNOW WHICH ASTOUND AND HORRIFY YOU AND WHICH YOU INTEND PROMPTLY TO CORRECT -- NOT ONLY RE ABUSES OF LANGUAGE TESTS OF CHILDREN BUT TESTS FOR PROFESSIONALS AND A NUMBER OF OTHER THINGS. BE SINCERELY HUMBLE AND CONTRITE ABOUT THESE ABUSES THAT HAVE ONLY NOW BEEN BROUGHT TO YOUR ATTENTION AND ANNOUNCE HEADS WILL ROLL IF THIS TYPE OF THING IS ATTEMPTED IN YOUR NEW GOVERNMENT. MOREOVER, CANCEL ALL YOUR PRESENT ADS; THEY'RE KILLING YOU."

3. HE SAID BOURASSA WAS GENUINELY TAKEN ABACK BY THE THINGS HE TOLD HIM AND HONESTLY HAD NOT KNOWN OF DEGREE OF ABUSE BY HIS GOVERNMENT, WHICH ACCOUNTS IN PART FOR HIS ALSO NOT HAVING RECOGNIZED HOW DEEPLY IN TROUBLE HE IS IN THE ANGLOPHONE/ETHNIC

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AREAS (QUEBEC'S 280, PARA TWO).

4. AT LUNCHEON TODAY, MADAME BOURASSA TOLD CG SHE HAS BEEN BUSY KNOCKING ON DOORS IN THEIR RIDING AND, WHEN NOT RECOGNIZED, HAS BEEN GETTING AN EARFUL OF COMPLAINTS AS SOON AS THE HOUSEHOLDER HAS SEEN THE LIBERAL PARTY LITERATURE IN HER HAND. MOST REVOLVE, SHE SAYS, ABOUT POCKETBOOK ISSUES, E.G. INFLATION AND THE LABOR SITUATION, WHICH EXPLAINS THEIR INTEMPERATE UNWILLINGNESS TO LISTEN TO HER OR TO READ THE TRACTS SHE IS TRYING TO HAND OUT. SHE ADDED THAT "IT IS VERY GOOD FOR US TO HEAR THESE THINGS SO THAT WE KNOW WHAT THE PEOPLE ARE CONCERNED ABOUT." HARPER

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Message Attributes

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